

## Unique DIATON Tonometer aka Glaucoma Eye Test Through Eyelid Featured at Arab Health Exhibition and Congress, Dubai 2013

BiCOM Inc., featured its latest through the eyelid glaucoma testing **DIATON tonometer** technology at Arab Health 2013 in Dubai. Handheld, pen-like tonometer allows to measure intraocular pressure IOP without contact with eye ball, eliminating virus and infection and is independent of biomechanical properties of the cornea or contact lenses.

Quick and painless glaucoma diagnostic DIATON tonometer <http://www.TonometerDiaton.com> received a lot of attention from 85,000 visitors to the 38th Arab Health Exhibition and Congress consisting from healthcare professionals, medical facility owners and managers as well as distributors from Middle East.



*Non-Corneal Tonometry?!*

ONLY WITH

# diaton

TRANSPALPEBRAL TONOMETRY

- No contact with the cornea
- No anesthesia drops
- No risk of infecting
- No consumables
- No need to take out contacts
- No sterilization
- No need to adjust with pachymetry

**BICOM, INC**

1-877-DIATONS (342-8667)  
[www.TonometerDiaton.com](http://www.TonometerDiaton.com)

Attendees representing Jordan, Oman, Egypt, Saudi Arabia, India, Bahrain, and Qatar were very intrigued by the latest DIATON tonometry technology and many were screened for elevated eye pressure in seconds right at the exhibit.

Since DIATON is non-contact and handheld pen-like [tonometer](#), it can be used in any setting – rural areas that desperately need glaucoma screening or Inpatient & Outpatient Clinics such as Hospitals, Emergency Rooms, Nursing & Elderly Homes, General, Family & Specialty Practitioners office as well as Ophthalmic and Optometric practice.

### Major Benefits of Diaton Tonometer:

- ***No contact with the cornea (only upper eyelid)***
- ***No anesthesia drops***
- ***No risk of infecting or scratching cornea***
- ***No consumables (no need to purchase replacement tips/covers..etc.,)***
- ***No sterilization***
- ***No pachymetry needed (no need to purchase pachymeter)***
- ***No daily calibration needed***
- ***Handheld / Portable + Easy to use***

[DIATON Tonometer](#) provides reliable measurements and makes it possible to diagnose glaucoma in its early stages, allowing to devise an appropriate care and treatment plan. DIATON is effective in obtaining IOP measurements for many challenging patient populations, including: those with chronic conjunctivitis, erosions, edema and corneal dimness; people who have undergone corneal surgeries; and immobilized patients and children. Also, patients do not need to remove their contact lenses.

***Roman Iospa, CEO of BiCOM Inc., said, - "We're excited to see soo much interest from Arab Health show and are proud to offer our latest DIATON glaucoma testing technology to the growing healthcare market in the Middle East."***

The UAE healthcare sector is lucrative for global companies given the government's investment in medical infrastructure in recent years. The mandatory coverage policy for Abu Dhabi residents and several public-private healthcare projects in the UAE have driven the Emirates' annual per-capita healthcare spending to about \$1,500 - the second-highest in the Arabian Gulf, according to a Deloitte report in June. The figure is expected to grow at a rate of 5 per cent until 2014, it said.

***BiCOM Inc., is currently accepting and reviewing partnership inquiries from medical distributors from Middle East and plans to launch DIATON tonometer in many markets in the upcoming year.***

***More information on DIATON tonometers***, including clinical trials data and demo video can be found at <http://www.TonometerDiaton.com> or by calling BiCOM Inc., at the Toll Free number 1-877-DIATONS (877.342.8667). Diaton tonometer has competitive price and is delivered complete with training Video/DVD describing full procedure step-by-step, battery, calibration plate, carry case in addition to the Test/Training Eye™ which is included with each N477 unit.

#### **About BiCOM Inc:**

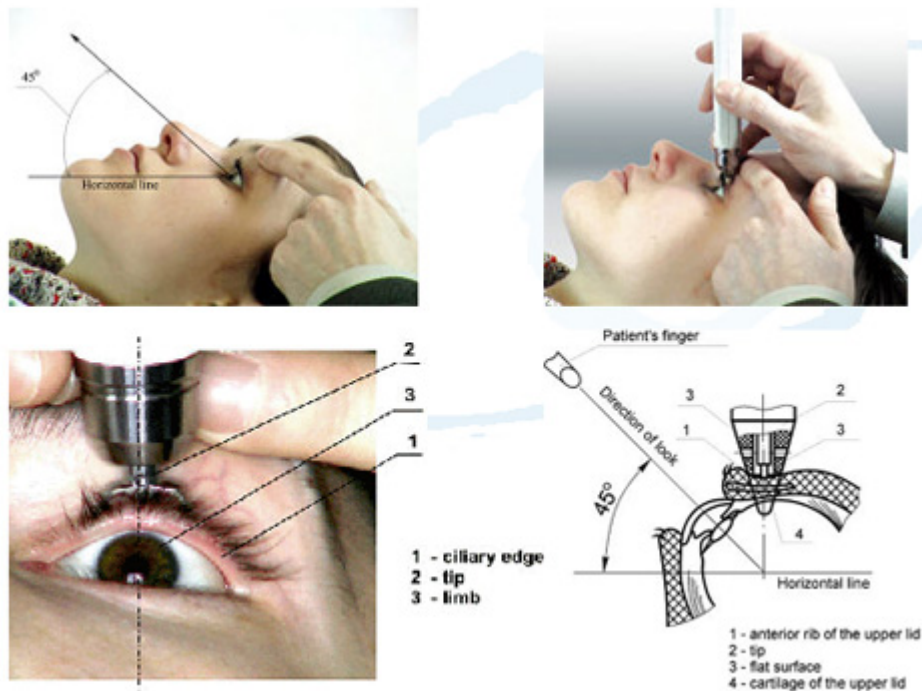
BiCOM, is committed to the global fight against blindness caused by glaucoma. A unique team of engineers, medical, legal and business experts makes BiCOM Inc. uniquely placed to provide DIATON diagnostic tonometer, which measures intraocular pressure (IOP) through the eyelid and sclera, making it possible to diagnose glaucoma on the early stage and appoint necessary treatment and medicines and provide a much more favorable outcome for the patient. More about DIATON Tonometer Glaucoma Eye Test at <http://www.TonometerDiaton.com>

Follow Diaton tonometer on: <http://www.Facebook.com/tonometer>  
<http://www.Twitter.com/tonometer> <http://www.Linkedin.com/company/tonometer>

### About Arab Health Exhibition and Congress:

Arab Health is in its 38th year and is the largest event in the region and the second largest in the world. Featuring over 3,500 exhibitors from 63 countries and more than 7,500 conference delegates, it is attended by more than 80,000 healthcare professionals as they aim to tackle the growing diverse health issues across the Middle East ranging from the increasing demand for healthcare services, growing healthcare costs and the increase of lifestyle diseases in the region. <http://www.arabhealthonline.com>

Arab Health Exhibition and Congress provides a platform for the world's leading manufacturers, wholesalers and distributors to meet the medical and scientific community in the Middle East and beyond. Arab Health is projected to welcome more than 100,000 visitors from across the globe.



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